

ORDER



Orders
Order / Rev: 722658
Alt Order #: 06376981
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 50
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/16/12 / 10/17/12
Order Type: Political

WTLV-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/23/12 | 66 | \$38,575.00 | \$32,788.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 66 | \$38,575.00 | \$32,788.75 | 0.00 |
| Totals | 66 | \$38,575.00 | \$32,788.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | WTLV | 10/18/12 | 10/19/12 | M-F 6-7a M-F 6-7am (6:00 AM-6:30 AM) | CM | 6a-7a | ---TF-- | :30 | 2 | \$900.00 | P-3 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | ---TF-- | | 2 | | | | \$900.00 | | 0.00 | | | |
| E 2 | WTLV | 10/23/12 | 10/23/12 | M-F 6-7a M-F 6-7am (6:00 AM-6:30 AM) | CM | 6a-7a | -T----- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$900.00 | | 0.00 | | | |
| E 3 | WTLV | 10/17/12 | 10/19/12 | M-F 6-7a M-F 6-7am (6:30 AM-7:00 AM) | CM | 6a-7a | --W-F-- | :30 | 2 | \$950.00 | P-1 | 0.00 | NM | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --W-F-- | | 2 | | | | \$950.00 | | 0.00 | | | |
| E 4 | WTLV | 10/22/12 | 10/22/12 | M-F 6-7a M-F 6-7am (6:30 AM-7:00 AM) | CM | 6a-7a | M----- | :30 | 1 | \$950.00 | P-1 | 0.00 | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | 1 | | | | \$950.00 | | 0.00 | | | |
| E 5 | WTLV | 10/22/12 | 10/22/12 | Today Show M-F 7-9am (7:00 AM-8:00 AM) | CM | 7a-9a | M----- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | M----- | | 1 | | | | \$800.00 | | 0.00 | | | |
| E 6 | WTLV | 10/17/12 | 10/19/12 | Today Show M-F 7-9am (7:00 AM-8:00 AM) | CM | 7a-9a | --W-F-- | :30 | 2 | \$800.00 | P-1 | 0.00 | NM | 2 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/15/12 | 10/21/12 | --W-F-- | | 2 | | | | \$800.00 | | 0.00 | | | |

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 Alt Order #: 06376981
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 50
WTLV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------------|---|-------------------|--------------------------------|-------|----------------------------|---------------------------|---------------|-------|-----------------------|-----|---------------|-------------|-------|------------|
| E 7 | WTLV | 10/17/12 | 10/19/12 | Today Show M-F 7-9am | CM | 7a-9a (7:00 AM-8:00 AM) | --W-F-- | :30 | 2 | \$875.00 | P-1 | 0.00 | NM | 2 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --W-F-- | | 2 | | | | \$875.00 | | 0.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WTLV | 10/15/12-10/21/12 | Today Show | | 7a-9a | (7:00 AM-8:00 A--W-F---- | :30 | | (\$875.00) | | 0.00 | NM | | |
| | | See MG 7.3 [NA/Oversold - there is 1x avail on THU 10/18, 7-9A)] | | | | | | | | | | | | | |
| | 3 | WTLV | 10/18/12-10/18/12 | Today Show | | 7a-9a | (7:00 AM-8:00 A---Th----- | :30 | | \$875.00 | | 0.00 | NM | | |
| | | Ⓜ MG for 7.1 10/17 | | | | | | | | | | | | | |
| E 8 | WTLV | 10/23/12 | 10/23/12 | Today Show M-F 7-9am | CM | 7a-9a (8:00 AM-9:00 AM) | -T----- | :30 | 1 | \$875.00 | P-1 | 0.00 | NM | 1 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$875.00 | | 0.00 | | | |
| E 9 | WTLV | 10/22/12 | 10/23/12 | Today Show II M-F 9-10am | CM | 9a-10a | MT----- | :30 | 2 | \$400.00 | P-1 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | MT----- | | 2 | | | | \$400.00 | | 0.00 | | | |
| E 10 | WTLV | 10/17/12 | 10/19/12 | Today Show II M-F 9-10am | CM | 9a-10a | --WTF-- | :30 | 3 | \$400.00 | P-1 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WTF-- | | 3 | | | | \$400.00 | | 0.00 | | | |
| E 11 | WTLV | 10/22/12 | 10/23/12 | M-F 4-5p Ellen | CM | M-F 4p-5p | MT----- | :30 | 2 | \$150.00 | P-3 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | MT----- | | 2 | | | | \$150.00 | | 0.00 | | | |
| E 12 | WTLV | 10/17/12 | 10/19/12 | M-F 4-5p Ellen | CM | M-F 4p-5p | --WTF-- | :30 | 3 | \$150.00 | P-3 | 0.00 | NM | 3 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WTF-- | | 3 | | | | \$150.00 | | 0.00 | | | |
| E 13 | WTLV | 10/17/12 | 10/19/12 | M-F 5-530p M-F 5-530pm | CM | M-F 5p-5:30p | --WTF-- | :30 | 3 | \$225.00 | P-3 | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --WTF-- | | 3 | | | | \$225.00 | | 0.00 | | | |
| E 14 | WTLV | 10/22/12 | 10/23/12 | M-F 5-530p M-F 5-530pm | CM | M-F 5p-5:30p | MT----- | :30 | 2 | \$225.00 | P-3 | 0.00 | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | MT----- | | 2 | | | | \$225.00 | | 0.00 | | | |
| E 15 | WTLV | 10/18/12 | 10/19/12 | M-F 6-630p M-F 6-630pm | CM | M-F 6p-6:30p | ---TF-- | :30 | 2 | \$1,000.00 | P-1 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | ---TF-- | | 2 | | | | \$1,000.00 | | 0.00 | | | |
| E 16 | WTLV | 10/23/12 | 10/23/12 | M-F 6-630p M-F 6-630pm | CM | M-F 6p-6:30p | -T----- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 17 | WTLV | 10/17/12 | 10/19/12 | M-F 7-730p Wheel of Fortune | CM | M-F 7p-7:30p | --W-F-- | :30 | 2 | \$1,000.00 | P-1 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | --W-F-- | | 2 | | | | \$1,000.00 | | 0.00 | | | |
| E 18 | WTLV | 10/23/12 | 10/23/12 | M-F 7-730p Wheel of Fortune | CM | M-F 7p-7:30p | -T----- | :30 | 1 | \$1,000.00 | P-1 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | -T----- | | 1 | | | | \$1,000.00 | | 0.00 | | | |
| E 19 | WTLV | 10/22/12 | 10/22/12 | M-F 730-8p Jeopardy | CM | M-F 7:30p-8p | M----- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| E 20 | WTLV | 10/17/12 | 10/18/12 | | CM | M-F 7:30p-8p | --WT--- | :30 | 2 | \$1,200.00 | P-1 | 0.00 | NM | 2 | \$2,400.00 |

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Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 50

WTLV-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 730-8p Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WT--- | | | | | 2 | \$1,200.00 | | 0.00 | | | |
| E 21 | WTLV | 10/22/12 | 10/23/12 | LN (M-Su) Late News (M-Su) | CM | 11-1135p | MT----- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$400.00 | | 0.00 | | | |
| E 22 | WTLV | 10/17/12 | 10/19/12 | LN (M-Su) Late News (M-Su) | CM | 11-1135p | --WTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$400.00 | | 0.00 | | | |
| E 23 | WTLV | 10/22/12 | 10/23/12 | 5a-530a 5a-530a | CM | M-F 5a-530a | MT----- | :30 | 2 | \$450.00 | P-1 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 24 | WTLV | 10/17/12 | 10/19/12 | 5a-530a 5a-530a | CM | M-F 5a-530a | --WTF-- | :30 | 3 | \$450.00 | P-1 | 0.00 | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$450.00 | | 0.00 | | | |
| E 25 | WTLV | 10/17/12 | 10/19/12 | 530a-6a 530a-6a | CM | 530a-6a | --WTF-- | :30 | 3 | \$450.00 | P-1 | 0.00 | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | | | | | 3 | \$450.00 | | 0.00 | | | |
| E 26 | WTLV | 10/22/12 | 10/23/12 | 530a-6a 530a-6a | CM | 530a-6a | MT----- | :30 | 2 | \$450.00 | P-1 | 0.00 | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | MT----- | | | | | 2 | \$450.00 | | 0.00 | | | |
| E 27 | WTLV | 10/18/12 | 10/18/12 | Thu Prime B Thu Prime B | CM | Th 9p-10p | ---T--- | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 28 | WTLV | 10/19/12 | 10/19/12 | Fri Prime C Fri Prime C | CM | Fri 10p-11p | ----F-- | :30 | 1 | \$1,350.00 | P-1 | 0.00 | NM | 1 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | | | 1 | \$1,350.00 | | 0.00 | | | |
| E 29 | WTLV | 10/20/12 | 10/20/12 | SAT TDY NBC Today Show (Sa) | CM | 7a-8a | -----S- | :30 | 1 | \$400.00 | P-1 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 30 | WTLV | 10/20/12 | 10/20/12 | Sat 8-10a Sat 8a-10a | CM | 8a-10a | -----S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 31 | WTLV | 10/20/12 | 10/20/12 | Sat 7-730p Wheel of Fortune | CM | Sat 7p-7:30p | -----S- | :30 | 1 | \$315.00 | P-1 | 0.00 | NM | 1 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$315.00 | | 0.00 | | | |
| E 32 | WTLV | 10/20/12 | 10/20/12 | Sat 730-8p Jeopardy | CM | Sat 7:30p-8p | -----S- | :30 | 1 | \$315.00 | P-1 | 0.00 | NM | 1 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | | | 1 | \$315.00 | | 0.00 | | | |
| E 33 | WTLV | 10/21/12 | 10/21/12 | Meet the Press Sun 9-10a | CM | 9a-10a | -----S | :30 | 2 | \$850.00 | P-1 | 0.00 | NM | 5 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | | | | | 2 | \$850.00 | | 0.00 | | | |

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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|--|-------------------|-----------------|--|-------|-----------------------|-----------------|---------------|-------|-----------------------|-----|------------|-------------|-------|-------------|
| E 33 | WTLV | 10/21/12 | 10/21/12 | Meet the Press Sun 9-10a | CM | 9a-10a | -----S | :30 | 2 | \$850.00 | P-1 | 0.00 | NM | 5 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 2 | | \$850.00 | | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | WTLV | 10/15/12-10/21/12 | | Meet the Press | | 9a-10a | -----Su | :30 | | (\$850.00) | | 0.00 | NM | | |
| | See MG 33.3,33.4,33.5,33.6 [Per Management (Sam)] | | | | | | | | | | | | | | |
| 3 | WTLV | 10/18/12-10/21/12 | | LN (M-Su) | | 11-1135p | ---ThFSaSu | :30 | | \$400.00 | | 0.00 | NM | | |
| | Ⓜ MG for 33.2 10/21 | | | | | | | | | | | | | | |
| 4 | WTLV | 10/18/12-10/21/12 | | LN (M-Su) | | 11-1135p | ---ThFSaSu | :30 | | \$400.00 | | 0.00 | NM | | |
| | Ⓜ MG for 33.2 10/21 | | | | | | | | | | | | | | |
| 5 | WTLV | 10/15/12-10/21/12 | | Sun 12x-1x | | Sun 12a-1a | -----Su | :30 | | \$25.00 | | 0.00 | NM | | |
| | Ⓜ MG for 33.2 10/21 | | | | | | | | | | | | | | |
| 6 | WTLV | 10/15/12-10/21/12 | | Sun 12x-1x | | Sun 12a-1a | -----Su | :30 | | \$25.00 | | 0.00 | NM | | |
| | Ⓜ MG for 33.2 10/21 | | | | | | | | | | | | | | |
| E 34 | WTLV | 10/21/12 | 10/21/12 | Sun 6-630p Sun 6-630pm | CM | Sun 6p-6:30p | -----S | :30 | 2 | \$335.00 | P-1 | 0.00 | NM | 2 | \$670.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 2 | | \$335.00 | | 0.00 | | | | | |
| E 35 | WTLV | 10/21/12 | 10/21/12 | Football Night in America Football Night In America | CM | Various | -----S | :30 | 1 | \$1,600.00 | P-1 | 0.00 | NM | 1 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 1 | | \$1,600.00 | | 0.00 | | | | | |
| E 36 | WTLV | 10/21/12 | 10/21/12 | LN (M-Su) Late News (M-Su) | CM | 11-1135p | -----S | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/15/12 | 10/21/12 | -----S | | 1 | | \$400.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 66 | \$38,575.00 |